



WHY LAKE TAHOE?

The Tahoe Blue Event Center is located in the State-line, Nevada area of South Lake Tahoe, between the peaks of Heavenly Mountain Resort and beautiful Lake Tahoe. Scheduled to open September of 2023, the multi-purpose sports and entertainment venue has flexible arena space for concerts, comedians, family shows, sporting events including basketball, ice events and more. Spectators, performers and participants will have a memorable experience during events at the state-of-the-art facility and when not taking in an event, can experience the multitude of outdoor activities from water sports to skiing and hiking at one of the top tourist destinations in the US.

- DMA (Media Market) population: **677,900+**
- Douglas CTY, NV & El Dorado CTY, CA population: **242,000**
- 2021 Travel + Leisure **15 Best Lake Towns** in the U.S.
- 2018 Travelocity **#3 Best Small City Road Trip** Destination
- 2018 Times Magazine **20 Best Places** to Go

MORE DETAILS

CAPACITIES

EXHIBIT FLOOR: **27,000 sqft**
BREAKOUT ROOMS: **600 - 6,000 sqft**
EVENT LAWN: **10,000 sqft**
TRADE SHOW: **158 10'x10' BOOTHS**

MEETING SPACE

UP TO 7 BREAKOUT ROOMS
EXHIBIT FLOOR FOR GENERAL SESSION
OR VENDOR SHOWCASE
SPACIOUS OUTDOOR EVENT LAWN

AMENITIES

5,000+ HOTEL ROOMS
4 GAMING PROPERTIES WITHIN
A MILE RADIUS

IN-HOUSE MARKETING

TRADITIONAL, DIGITAL & SOCIAL MEDIA

VENUE LOCATION

RENO, NV - 59 MILES
SACRAMENTO, CA - 105 MILES
SAN FRANCISCO, CA - 190 MILES
LAS VEGAS, NV - 443 MILES